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IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICE

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<b>Application No:</b>	<b>09/768990</b>	<b>Group Art Unit:</b>	<b>3622</b>
<b>Filing Date:</b>	<b>01/23/2001</b>	<b>Confirmation No:</b>	<b>4199</b>
<b>Title: Delivery Of Time Significant Advertising</b>			

COMMISSIONER FOR PATENTS  
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AMENDMENT UNDER 37 C.F.R. § 1.111

Dear Sir:

In response to the Office Action mailed 02/11/04, please amend the captioned Application for patent as follows:

In the Claims:

Please amend claims 1, 6 and 9 as shown in the conventionally marked-up claims attached as Attachment 1. This listing of claims will replace all prior versions, and listings, of claims in this Application.